

TRICK  
TIX

Online ticketing made easy



## Trickytix is coming!

Trickytix is an online event management solution that anyone can use. Whether you're planning for 2 people or 20,000, Trickytix can handle the online registrations for your event.

In less than 5 minutes you can:

- + Create an account
- + Set up your event
- + Accept online registrations for free

Trickytix is free to use for free events. If you want to accept payments for your event, Trickytix provides a low cost solution for processing online transactions. Accept real-time credit card payments straight into your own account, or use the Trickytix account if you don't have your own facility.

Trickytix Launching November 2007



## Why use TrickyTix

- + Free to use for free events
- + Customers print their own tickets
- + Easy to use tools
- + Capture the data you require
- + Personalise your event page to look like your own website
- + Any sized event
- + Run events for multiple organisations from within one account
- + Bank grade encryption for safe and secure online transactions
- + Full and detailed reporting, including attendee lists and finances
- + Easily export your data and view it in Microsoft Excel

TrickyTix Launching November 2007



## Who should use TrickyTix?

Anyone who has an event and wants to sell tickets online, including:

- + Event management companies
- + Networking events
- + Sporting Clubs
- + Social committees
- + Professional speakers
- + Community events
- + Non-profit organizations
- + Seminars and conferences



## Cost

TrickyTix is free to use if your events are free to attend. No setup fees, no contracts and no licence fees. Just create your event and away you go!

For customers wanting to accept online payments, we provide a transparent pricing structure to help event organisers minimize costs.

### Service Fees

<b>Setup Cost</b>	Free
<b>Service Fee</b>	3% per transaction (\$0.99 minimum)

There are no setup or monthly costs, and fees are charged only when you make a sale.

### Credit Card Processing Fees

You choose from the following:

<b>PayPal</b>	1.1% to 2.4% + \$0.30 per transaction
<b>Your own merchant account</b> (one time setup fee of \$295+gst)	Standard gateway and merchant fees charged by your bank
<b>TrickyTix account</b> (we accept the funds on your behalf)	2% + \$0.30 per transaction

### I want to accept online payments and not pay extra fees. What is the best way?

Use the TrickyTix account to process all transactions. Pass the transaction and service fee cost onto your customers as a small booking fee.

### When can I start using TrickyTix?

TrickyTix is in final testing and prototype phase right now, and is due for launch in November 2007.

### Why TrickyTix

- + Really easy to use
- + Free to signup and no contracts to sign
- + Sell more tickets by using a dedicated online system
- + Analyse your sales history
- + Save time and effort
- + Australian owned and developed
- + Features regularly added and upgraded

**TrickyTix Launching November 2007**



## Contact Information

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